

**Cherie Jobe**

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“**Transparent**” is the word most people use to describe Cherie Jobe, founder and president of the non-profit organization Designed by Him Ministries. Cherie Jobe is a speaker, author of 3 books, life coach and a retired hairdresser of 40 years. Her friendly smile, honest transparency, and genuine love for people, along with her Tennessee twang, endear her to audiences wherever she goes. Having encountered heartache, pain and rejection, Cherie understands the trials of “real life”. Cherie loves to offer the gift of inspiration and hope by teaching everyone who experiences their own “bad hair days” how to be content, peaceful, and strong.

Cherie has a passion to:

- Encourage women to know that God is the artistic creator who designed each of us.
- Equip women with the secrets that will enhance their natural beauty.
- Empower women with a positive self-image that will emerge when they change what they can and gracefully accept what they cannot change.

Cherie believes and teaches that regardless of your personal mistakes **YOU CAN CHANGE!**

Cherie Jobe has also authored three books *Living Beyond the Memory*, *Surviving the Bad Hair Days*, and *Secrets from Behind the Chair*. Learn more about Cherie Jobe and her books at [www.cheriejobe.com](http://www.cheriejobe.com).